

Nielsen Business Media Trade Show Attendees Email Database

264,039

email addresses

\$300/M

Transmission:
\$95/M - Text
\$115/M - HTML

Minimum:
5,000 addresses

Cleaned Continuously

Guarantee: 100% delivery

Selects:

Gender.....\$10/M

Geography.....\$10/M

For more information
please contact:

Wayne Nagrowski
at 845-731-3854
or email him at

wayne.nagrowski@epostdirect.com

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Visit our web site at
www.epostdirect.com

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**Postal addresses available  
491,897 @ \$135/M**

For Postal List Info Contact:

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Edith Roman Associates  
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[john.logiudice@edithroman.com](mailto:john.logiudice@edithroman.com)

Message is subject  
to Publisher's approval.

Nielsen Business Media (formerly VNU Business Media)

Nielsen Expositions creates, markets, sells and produces 52 high quality tradeshow and educational conferences in conjunction with leading Nielsen Business Media publications and industry associations. Innovative marketing strategies are fundamental to Nielsen Expositions operations with a tight focus on identifying and satisfying the needs and wants of clients and customers, and a commitment to providing the most state-of-the-art technology, applications and Internet solutions. Nielsen Expositions offers comprehensive services including Exposition Sales and Marketing, Sponsorship Sales, Attendance Promotion, Exposition and Conference Management, Attendee Services (Registration) and Graphic Design.

**37,490 Apparel**

*Buyers of equipment and services in the decorated and imprinted apparel industries*

**2,932 Entertainment**

*Attendees to events promoting theatre releases and television shows, both domestic and abroad*

**27,869 Jewelry**

*Retailers and buyers from the jewelry industries*

**18,114 Medical**

*Buyers of assisted living and healthcare products and services*

**49,746 Photography**

*Professional photographers and purchasers of photography equipment*

**25,320 Real Estate and Design**

*Attendees from the development, remodeling, and private & commercial interior design industries*

**46,740 Retail Design**

*Attendees to conferences and expositions for store merchandising*

**13,974 Sales & Marketing**

*Top sales and marketing titles from all Business Media Events*

**30,117 Sports Retailing**

*Retailers of sports apparel and equipment*

**8,397 Training & Human Resources**

*Professionals whose specialties range from workforce training to designing online training products.*

**NIELSEN BUSINESS MEDIA'S TRADESHOW ATTENDEES** are highly recommended for books, magazines, newsletters, seminars, travel, meeting facilities, audio/video equipment, computers, software, training and motivational products, office services, supplies and much more.

