

# Nielsen Business Media Email Database

1,385,490

email addresses

\$300/M

Transmission:  
\$95/M - Text  
\$115/M - HTML

Minimum:  
5,000 addresses

Cleaned Continuously

**Guarantee: 100% delivery**

Selects:

Job Title ..... \$15/M  
Industry ..... \$15/M  
Employee Size ..... \$15/M  
Gender ..... \$10/M  
Geography ..... \$10/M  
Publication Title ..... \$25/M  
SIC Code ..... \$15/M

For more information  
please contact:

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**Postal addresses available  
3,004,812 @ \$135/M**

For Postal List Info Contact:  
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Message is subject  
to Publisher's approval.

Nielsen Business Media (formerly VNU Business Media)

The **Nielsen Business Media Email Database** offers you unparalleled access to top corporate, middle, training, sales & marketing executives by name within retail, media, marketing, advertising, entertainment, travel, design, real estate, training, manufacturing, wholesale, and service industries. Now, for the first time ever, you can send email promotions to the **Nielsen Business Media Email Database** of top corporate, middle management, human resources, training, and sales and marketing executives with proven purchasing power.

The **Nielsen Business Media Email Database** is comprised of the highest quality, BPA audited and CASS certified subscribers, which ensures maximum response to your offer.

### **Individual Databases**

|                           |         |                           |         |
|---------------------------|---------|---------------------------|---------|
| Corporate Mgmt.....       | 490,225 | Retail.....               | 319,560 |
| Middle Mgmt. ....         | 467,418 | Services .....            | 461,411 |
| Sales & Marketing.....    | 339,740 | Healthcare .....          | 30,211  |
| Training/HR.....          | 132,379 | Food & Beverage.....      | 106,027 |
| Manufacturing .....       | 180,279 | Wholesale.....            | 91,501  |
| Female Execs .....        | 376,902 | Design/Architecture ..... | 121,572 |
| Corporate Travel.....     | 326,241 | Construction .....        | 58,405  |
| IT/IS Mgmt. ....          | 33,240  | Small Business .....      | 668,716 |
| Arts & Entertainment..... | 306,045 | Middle Market .....       | 129,447 |
| eCommerce Pros.....       | 48,641  | Big Business.....         | 78,865  |
| Government .....          | 18,393  | Advertising/Media .....   | 259,502 |
| Real Estate .....         | 94,772  | Education.....            | 90,860  |
| Canadian .....            | 31,679  | Financial .....           | 25,065  |
| Office Mgmt Solutions...  | 644,176 | SOHO Solutions .....      | 225,230 |
| Trade Show Attendees .    | 264,039 | Incentive Buyers.....     | 132,754 |

**Nielsen Business Media** has made their email database available exclusively through *e-PostDirect*. Best of all, using the list is easy. All you need to do is e-mail us the message you want to send. We will then select and transmit your message to the **Nielsen Business Media Email Database** for you from our e-mail servers. The list is guaranteed to be 100% deliverable!

If you need to reach Corporate and Middle Management Executives, contact *e-PostDirect*.

### **Employee Size**

1-49 ..... 551,374  
50-99 ..... 117,342  
100-499 ..... 129,447  
500-999 ..... 34,844  
1,000+ ..... 51,403

