

McGraw-Hill Email Database

471,395

email addresses

\$ 285/M

Transmission:
\$95/M - Text
\$115/M - HTML

20% commission on base
to recognized list brokers

Selections:

Industry..... \$15/M
Job Function..... \$15/M
Geography..... \$11/M

Minimum:
5,000 addresses

updated and
cleaned continuously

Guarantee: 100% delivery

For more information
please contact:

Maggy Pizzuto
at 845-731-3844
or email her at
maggy.pizzuto@epostdirect.com

e-PostDirect, Inc.
P.O. Box 1556
Pearl River, NY, 10965
Fax (845) 620-9035
www.epostdirect.com

**Postal addresses available
1,421,273 @ \$135/M**

For Postal List Info Contact:
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The **McGraw-Hill Email Masterfile** offers direct marketers unprecedented potential for connecting with today's most powerful corporate leaders, business professionals, and influential thinkers.

This database leverages The McGraw-Hill Companies global reach in publishing, education, marketing and financial services to provide extraordinary access to top corporate, middle management, financial, IT, production, engineering, design, sales, marketing executives, and elite industry professionals by name.

Combine the buying power of these executives, and the integrity of McGraw-Hill's data, with the fact that these records are business subscribers, book buyers, and website registrants, and you get a superbly responsive database of unsurpassed quality.

The McGraw-Hill Companies properties have proven responsive to software, hardware, conferences, educational seminars, publications, financial and insurance services, office equipment & supplies, mail order catalogs, clothing, travel, entertainment, personal improvement, real estate, high-ticket merchandise and more.

Job Function

Corporate Management	46,358
Middle Management.....	87,778
Financial Management.....	9,049
Professionals.....	27,933
Production Management.....	12,476
Engineering Management.....	90,856
Sales & Marketing Management	9,590
IT/IS Management.....	5,859
Architecture/Design.....	60,227
Purchasing/Procurement.....	909
Other	7,376

Industry

Aviation/Aerospace.....	49,605
Construction	358,326
Healthcare	2,403
Energy	49,952
Manufacturing.....	19,646
Transportation/Comm/Utilities	41,710
Finance/Insurance/Real Estate.....	15,421
Educational Services.....	23,773
Architectural/Engineering	74,080
Government	17,247
Services	5,488
Wholesale/Retail	2,101



The McGraw-Hill Companies