Financial Planning Magazine Email File

79,289	email addresses	$325/M

Transmission:
$95/M – Text
$115/M - HTML

Selections:
Industry $15/M
Job Title $15/M
Asset Size $15/M
Licenses $15/M
Geography..................... $10/M
Personalization Fee......... $5/M

Minimum:
5,000 addresses

updated quarterly
cleaned continuously

Guarantee: 100% delivery

For more information
Please contact:

Frank Cipolla
at 845-731-3832
or email him at
frank.cipolla@epostdirect.com

e-PostDirect, Inc.
P.O. Box 1556
Pearl River, NY, 10965
Fax (845) 620-9035

Visit our web site at
www.epostdirect.com
~~~~~~~

U.S. Postal Addresses available
115,103 @ $175/M

For Postal List Info Contact:
Claude Marada
Edith Roman Associates
Phone # (845) 731-2760
Fax # (845) 620-9035
claude.marada@edithroman.com

Published by SourceMedia.

The Source for Financial Decision-Makers through every media channel...postal, email, and telemarketing...is SourceMedia.

Since 1970, Financial Planning magazine has been the must-read publication for independent financial advisers -- the most credible source for news, opinion, expert advice, and practical business-building ideas. From practice management insights to effective sales and marketing ideas, from portfolio management to client relationships, Financial Planning's editorial team provides the trusted information advisers need to build successful practices.

Financial Planning is a controlled circulation monthly magazine with 110,000 qualified subscribers --the largest circulation in the industry.

Products and services that these executives plan to purchase this year include: American Express, Goldman Sachs, AXA Advisors, HSBC Securities, Raymond James Securities, UBS Securities, JP Morgan Securities, Edward James, Morgan Stanley, Merrill Lynch, Credit Suisse First Boston, and Prudential Securities.

SELECTIONS BELOW

Industry:
Independent Financial Planning Firm/RIA/Investment Advisory......... 45,917
Insurance Broker Dealer 2,121
Full Service Securities/Brokerages/Broker-Dealer 12,370
Broker Dealer 14
Accounting Firm 4,389

Job Title:
Financial Planner/ Investment Advisor 24,676
Investment Manager/ Consultant 3,545
Personal Financial Specialist/Personal
Financial Planner 153
Insurance Agent 449
Stockbroker/Registered Representative... 4,874
Accountant 2,718
CPA.. 96
President, CEO, Principal Partner, VP 12,976
Attorney.. 42
Trust/Private Banking Officer 10
Manager / Director.. 3,936
Home Office Executive.. 716
Professor/Student/Librarian.. 14
Other 2,060
~~~~~~~

Financial Planning Magazine Email File

Categories

Asset Size:

Under $1 Million	1,581
$1 Million – $4 Million	291
$50 Million and Over	12,237
$25 Million - $49 Million	8,815
$10 Million- $24 Million	10,240
Under $10 Million	15,119

Licenses:

CEBS	2,209
CFA	9,271
CFP	15,024
ChFC	10,706
CLU	11,352
CPA	11,260
JD	1,384
LLM	25
LUTCF	8,633
MS	1955
PFS	6,847
REBC	26
RFA	21
RFC	104
RHU	821
RIA	10,943
Series 6	18,606
Series 7	23,945
Series 22	9,278
Series 23	7,741
Series 24	9,577
Series 55	5,018
Series 63	18,232
Series 65	18,232
Other	4,353
Life	17,938
VAR	15,312